



**WORLDSKILLS UK  
NATIONAL FINALS IN WALES**

# **WAYS TO GET INVOLVED**

**2025**



Ysbrydoli Sgiliau  
Inspiring Skills



Llywodraeth Cymru  
Welsh Government

# WORLD SKILLS UK NATIONAL FINALS IN WALES

## INSPIRING SKILLS POWERED BY YOU

The Inspiring Skills project, supported by the Welsh Government, plays a vital role in championing vocational excellence and raising the profile of skills through its involvement in WorldSkills UK. As part of this commitment, we've developed an Engagement Toolkit to help partners and stakeholders celebrate and promote skills in their own communities.

While we're proud to offer this resource, it's important to note that no funding is available to support the delivery of the ideas within the pack—these activities are entirely self-funded. However, this presents a fantastic opportunity for organisations to creatively showcase the value of skills, inspire young people, and shine a spotlight on the incredible talent we have here in Wales.

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# INTRODUCTION

The WorldSkills UK National Finals are coming to Wales for the first time on **26 and 28 November 2025** – and we want you to be part of the excitement. We hope you, as the network, will use this toolkit as a guide on how you can get involved in championing vocational pathways and celebrating skills excellence. With Wales hosting the WorldSkills UK National Finals, there's never been a better time for the network to engage with employers. This is a high-profile moment to showcase the power of vocational education and the incredible talent being developed across the country.

## WHY IT MATTERS

### FOR STUDENTS

- **Skill Development:** Pushes young people to higher levels of technical proficiency.
- **Confidence Building:** Helps develop resilience and ability to perform under pressure.
- **Career Opportunities:** Opens doors to employment and networking with industry professionals.
- **Teamwork:** Enhances communication and collaboration skills.

### FOR BUSINESSES

- **Enhanced Skills:** Training to competition level ensures individuals develop advanced skills that directly benefit the business.
- **Innovation and Quality:** The competitive environment fosters innovation and commitment to high-quality work.
- **Reputation and Recognition:** Businesses supporting competition winners gain industry recognition.
- **Talent Attraction:** Companies known for developing top talent are more attractive to potential employees.



### FOR EDUCATION AND TRAINING INSTITUTIONS

- **Raise Standards of Excellence:** WorldSkills sets international benchmarks for vocational skills, encouraging providers to elevate the quality of their teaching, training, and assessment to meet global standards.
- **Enhance Curriculum Relevance:** The competitions highlight emerging industry trends and technologies, helping providers align their programmes with real-world demands and future-proof their learners' skills.
- **Motivate Learners and Staff:** Participation inspires both students and educators, fostering a culture of ambition, pride, and continuous improvement within institutions.
- **Strengthen Employer Engagement:** Providers can build stronger partnerships with industry by showcasing their role in developing high-performing, job-ready talent.



# ELEVATE AND ENGAGE: INDIVIDUALS



**INSPIRE.  
SHOWCASE.  
TRANSFORM.**



**HOW  
TO GET  
INVOLVED**

## INSPIRE AND EMPOWER YOUNG PEOPLE

WorldSkills UK competitions offer an incredible opportunity for education and training providers to connect with the next tranche of learners in a dynamic and inspiring way. These competitions bring skills to life — transforming classrooms into arenas of excellence and showing young people the real-world impact of vocational education. By showcasing the talent, creativity, and career potential of learners on a national stage, providers can spark curiosity, build aspiration, and attract new students who may not have considered these pathways before. It's a chance to turn spectators into participants—and to position your institution as a gateway to exciting, hands-on futures.



We are incredibly proud of our young people — from those just beginning their journey through foundation skills to those pursuing their passions at university. Their dedication, resilience, and drive to succeed are truly inspiring.

Whether they are mastering the basics or pushing the boundaries of innovation, their achievements reflect the future of Wales — one built on skills, learning, and ambition. They remind us of the transformative power of education and the importance of nurturing talent at every stage.

As part of this year's celebrations, the **Torch Relay** will shine a light on the incredible talent and potential across our regions. The relay will travel through communities, colleges, and training centres, symbolising the journey of skills excellence and our shared commitment to raising aspirations. If you'd like to be part of the relay, **the application form can be found in Annex 1**, and the **deadline to apply is 1 August**.

Looking ahead to **WorldSkills UK in November**, we want to hear what you're planning in your venue. Whether it's a showcase, workshop, open day, or something entirely unique — let us know how you'll be celebrating skills and inspiring the next generation. Please **complete the form in Annex 2** to share your plans. The deadline for submissions is **25 August 2025**.

# PRE-COMPETITION ENGAGEMENT IDEAS

## WAYS FOR YOU TO GET INVOLVED

### HANDS-ON SKILL STATIONS

- Set up interactive stations demonstrating skills from different trades.
- Invite potential students and community members to try basic tasks.
- Showcase current students demonstrating competition-level skills.

### MINI-COMPETITIONS

- Run small-scale challenges mirroring WorldSkills UK disciplines.
- Award certificates or prizes for top performances.
- Live stream these events on social media to build excitement.



### MEET THE EXPERTS

- Invite former competitors and industry professionals to speak.
- Host Q&A sessions about careers in different vocational areas.
- Create “day in the life” videos showcasing various trades.

### VIRTUAL REALITY DEMONSTRATIONS

- Use VR to showcase work environments like construction sites or creative studios.
- Give students immersive experiences of different vocational settings.
- Connect technologies to real-world skills applications.





# STRATEGIC BUSINESS ENGAGEMENT



## WAYS YOU COULD ENGAGE LOCAL EMPLOYERS TO CELEBRATE SKILLS EXCELLENCE



## BUILD LASTING RELATIONSHIPS

By connecting with employers we can spotlight real-world career pathways, strengthen industry partnerships, and create meaningful opportunities for learners.

It's also a golden PR opportunity — the education and training network and employers who get involved can align themselves with a national celebration of skills, gain visibility through media coverage, and demonstrate their commitment to nurturing the next generation of talent.

Let's use this moment to build lasting relationships and ensure every region of Wales benefits from the spotlight.



## SKILLS ADVISORY PANELS

- Invite employers to join panels shaping future competition content.
- Discuss emerging skills needs and how competitions can evolve.
- Create direct feedback loops between industry and training providers.

## MASTERCLASS PARTNERSHIPS

- Arrange for industry experts to deliver masterclasses to current and future students.
- Showcase cutting-edge techniques and technologies.
- Film sessions for wider sharing as educational resources.

## EMPLOYER JUDGING OPPORTUNITIES

- Provide training on assessment standards.
- Create “employer’s choice” special recognition awards.

# ELEVATE AND ENGAGE: BUSINESSES



## EMPLOYER ENGAGEMENT EVENTS



## ENGAGE. NETWORK. CELEBRATE.

## SKILLS SHOWCASE BREAKFASTS

- Host early morning events featuring demonstrations by students.
- Provide networking opportunities between employers and talented young people.
- Include short presentations on skills gaps and how skills address industry needs.



## EMPLOYER RECOGNITION BREAKFASTS

- Celebrate businesses that support competitors and vocational excellence.
- Present case studies showing return on investment for businesses supporting skills competitions.
- Announce employer ambassador programme for ongoing engagement.





# JOIN THE JOURNEY

## THE TORCH RELAY LED BY INSPIRING SKILLS AND WELSH GOVERNMENT

A high-profile and symbolic torch relay celebrating vocational skills excellence across Wales — bringing together communities, colleges, training providers, and employers in the lead-up to the WorldSkills UK National Finals.

This is more than a relay—it's a powerful public platform to shine a spotlight on local talent, showcase regional strengths, and demonstrate your organisation's commitment to skills development. With stops across the country, the relay ensures that every corner of Wales has the chance to be part of the national conversation on vocational excellence.

By getting involved, you could gain valuable media exposure, strengthen communities, and position your organisation as a champion of future skills.

We are open to your ideas on how you can raise your own profile, but here are some of our thoughts:

## FIND OUT MORE

E-mail  
[info@skillscompetitionwales.ac.uk](mailto:info@skillscompetitionwales.ac.uk)

See **Annex 1** for the application form.

## RELAY ROUTE

- The torch will visit key locations across Wales over a 2-3 week period.
- Each stop could represent a different vocational skill area or industry sector.
- The route will look to showcase Wales' diverse skills landscape.

## TORCH BEARERS

- Current WorldSkills UK competitors from Wales.
- Alumni from previous competitions.
- Local employer champions who support vocational education.
- Educational and training providers.

## LOCATION EVENTS

- Each torch stop features a mini-skills demonstration.
- Local business reception at each location.
- Media opportunities highlighting regional skills strengths.
- Community engagement activities showcasing vocational pathways.

## DIGITAL ENGAGEMENT

- Live tracking of the torch journey on social media
- Daily spotlight on different skill areas and local success stories
- Virtual torch participation if required
- Video diary from torch bearers sharing their skills journey

## TIMELINE

- Application Window Opens  
**1 July**
- Application Deadline  
**1 August**
- Notifications Issued  
**w/c 19 August**





# HOSTING CELEBRATION EVENTS

You can use celebration events as a fantastic way to recognise and honour the achievements of your students/employees as Team Wales finalists ahead of the WorldSkills UK National Finals. These events boost morale, help build a sense of pride and community among participants, supporters, and stakeholders, and shine a glowing light on your organisation, which is an invaluable future marketing tool.

## PURPOSE OF THE EVENT

- Celebrate the success of finalists and tutors and acknowledge their hard work.
- Offer a formal send-off with well wishes and encouragement.
- Provide a platform for media, photography, and storytelling.
- Help us distribute the Team Wales merchandise (e.g. hoodies) to finalists.

## SUGGESTED TIMING

- Ideally held 1–2 weeks before the National Finals.
- Coordinate with training schedules to ensure maximum attendance.

## FORMAT IDEAS

- Informal reception or breakfast/lunch gathering.
- Speeches from key figures (e.g. ministers, mentors, past competitors).
- Presentation of Team Wales hoodies and certificates.
- Group and individual photo opportunities.
- Short video interviews or case study recordings with finalists.



## COMMUNICATIONS OPPORTUNITIES

- Capture high-quality photos and videos for use across social media, press releases, and internal comms.
- Gather quotes and testimonials from finalists, mentors, and families.
- Use the event to build momentum and public interest ahead of the finals.



# SHARE THE IMPACT

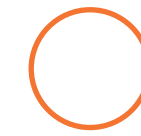
## How you can help share the impact

As a valued part of the network, you play a vital role in helping local communities understand the transformative power of skills competitions. By sharing stories, photos, and updates about your learners' journeys, you can highlight how these events boost confidence, develop real-world skills, and open doors to exciting career opportunities. Whether it's through social media, newsletters, or local press, your voice helps demonstrate how investing in skills today builds a stronger, more resilient workforce for tomorrow.

## Downloadable assets to help you promote

To help you showcase your involvement and engage your local communities. We will be providing **assets** to colleges and organisations with national finalists to help promote their involvement. These will be shared ahead of the National Finalists announcement on 10 July. These resources are designed to make it easy for you to celebrate your learners and highlight the impact of skills competitions in your setting.

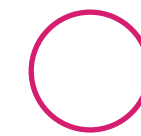
**DOWNLOAD.**  
**SHARE.**  
**PROMOTE.**



### Post 1: Announcement and Pride

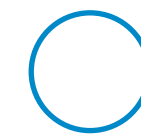
We're proud to be part of history as the @WorldSkillsUK National Finals come to Wales for the first time! Our talented learners are ready to showcase their skills on a national stage.

Good luck to the [XX] young people representing [Your Institution Name] – we're behind you all the way! #WSUKFinals2025 @WorldSkillsUK #ProudToSupport #TeamWales #SkillsMatter #FutureReady



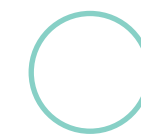
### Post 2: Behind The Scenes/Preparation

The countdown is on!  
Our [XX] competitors are training hard for the @WorldSkillsUK National Finals, hosted in Wales for the first time. We're so excited to see their passion, talent, and dedication in action. #WSUKFinals2025 @WorldSkillsUK #SkillsForLife #TeamWales #FutureSkills



### Post 3: During The Event

It's happening!  
[XX] of our learners are competing in the WorldSkills UK National Finals right here in Wales! We're cheering them on as they demonstrate the power of skills and ambition. #WSUKFinals2025 @WorldSkillsUK #SkillsMatter #TeamWales #SkillsInAction #ProudToSupport



### Post 4: Celebration/Results

What an achievement!  
A huge congratulations to our [XX] learners who took part in the @WorldSkillsUK National Finals – hosted in Wales for the first time! You've made us proud and shown what [Your Institution Name] is all about. #WSUKFinals2025 @WorldSkillsUK #SkillsForLife #TeamWales #CelebratingSuccess #FutureReady

## Join The Conversation

Help us celebrate by sharing your support on social media using the hashtags: #WSUKFinals2025 @WorldSkillsUK #SkillsForLife #TeamWales #ProudToSupport #FutureReady #SkillsMatter #VocationalExcellence



# GET INVOLVED

## HOST A LOCAL SKILLS COMPETITION



Looking for a great way to celebrate and showcase skills in your community? Why not run your own local skills competition! These activities are self-financed, but they offer a brilliant opportunity to recognise young talent, raise the profile of vocational skills, and connect with learners in a meaningful way.

### LOCAL SKILLS COMPETITIONS ENDORSEMENT FRAMEWORK

Create and deliver quality assured competition activity that meets the standard of the WorldSkills UK local skills competition endorsement framework to provide learners with valuable recognition of their skills.

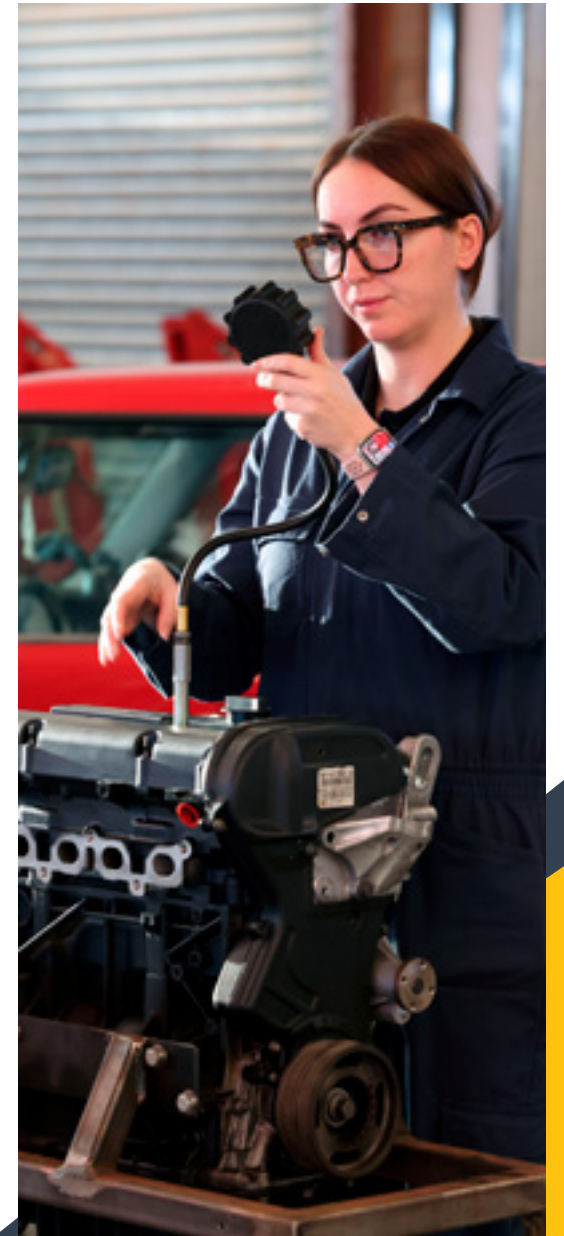
As part of the process, organisations and learners will receive digital credentials acknowledging the involvement in the programme for use across promotional and marketing material.

### THE WORLDSKILLS UK LEARNING LAB

The WorldSkills UK Learning Lab is powered by international best practice.

This virtual learning centre provides on-demand teaching and assessment resources, and on-demand teacher training tools to embed world-class skills in technical education and apprenticeships.

Check out the Learning Lab resources [\*\*here\*\*](#).



**LIVE.  
IMMERSIVE.  
EXPERIENCE.**

# ANNEXES

## ANNEX 1: INSPIRING SKILLS AND WELSH GOVERNMENT TORCH RELAY BID FORM

### INSTITUTION INFORMATION

- Name of College/Training Provider: \_\_\_\_\_
- Primary Contact Person: \_\_\_\_\_
- Contact Email: \_\_\_\_\_
- Contact Phone: \_\_\_\_\_

### PROPOSED TORCH VISIT

- Preferred Date(s): \_\_\_\_\_
- Proposed Location for Torch Ceremony: \_\_\_\_\_
- Expected Attendance Numbers: \_\_\_\_\_

### SKILLS SHOWCASE

- Primary Skills Area to be Highlighted: \_\_\_\_\_
- Brief Description of Planned Skills Demonstration: \_\_\_\_\_

### BUSINESS ENGAGEMENT

- List of Key Employer Partners who will Participate: \_\_\_\_\_
- Proposed Business Engagement Activities: \_\_\_\_\_

### COMMUNITY IMPACT

- How will your torch relay event engage the wider community? \_\_\_\_\_
- Plans for Schools Engagement: \_\_\_\_\_

### MEDIA AND COMMUNICATIONS

- Local Media Contacts: \_\_\_\_\_
- Social Media Handles: \_\_\_\_\_
- Key Messages for Your Location: \_\_\_\_\_

### LOGISTICS

- Available Facilities: \_\_\_\_\_
- Accessibility Considerations: \_\_\_\_\_
- Support Staff Available: \_\_\_\_\_

### ADDITIONAL INFORMATION

- Why should your location be part of the WorldSkills Wales Torch Relay? \_\_\_\_\_

### DECLARATION

I confirm that our organisation will provide the necessary resources and support to host a successful torch relay event.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Position: \_\_\_\_\_

Please return completed forms to: **info@skillscompetitionwales.ac.uk** by **1 August 2025**.



# ANNEXES

## ANNEX 2: INSPIRING SKILLS AND WELSH GOVERNMENT SUPPORT WEEK ACTIVITY PLAN

### ORGANISATION DETAILS

- Name of College/Training Provider: \_\_\_\_\_
- Lead Coordinator: \_\_\_\_\_
- Contact Email: \_\_\_\_\_
- Contact Phone: \_\_\_\_\_

### PLANNED ACTIVITIES

#### 1. Student Engagement Activities:

- Activity Name: \_\_\_\_\_
- Date and Time: \_\_\_\_\_
- Location: \_\_\_\_\_
- Expected Number of Participants: \_\_\_\_\_
- Brief Description: \_\_\_\_\_

#### 2. Employer Engagement Activities:

- Activity Name: \_\_\_\_\_
- Date and Time: \_\_\_\_\_
- Location: \_\_\_\_\_
- Target Employers/Sectors: \_\_\_\_\_
- Brief Description: \_\_\_\_\_

### COMMUNITY OUTREACH

- Activity Name: \_\_\_\_\_
- Date and Time: \_\_\_\_\_
- Location: \_\_\_\_\_
- Target Audience: \_\_\_\_\_
- Brief Description: \_\_\_\_\_

### MEDIA AND COMMUNICATIONS PLAN

- Planned Press Releases: \_\_\_\_\_
- Social Media Campaign Details: \_\_\_\_\_
- Key Messaging: \_\_\_\_\_

### SUPPORT FOR WELSH COMPETITORS

- How will you celebrate and support competitors from Wales? \_\_\_\_\_

### RESOURCES NEEDED

- Materials Requested from WorldSkills Wales: \_\_\_\_\_

- Technical Support Required: \_\_\_\_\_

### EVALUATION PLAN

- How will you measure the success of your activities? \_\_\_\_\_

### FUTURE ENGAGEMENT

- How do you plan to sustain engagement after WorldSkills UK Week? \_\_\_\_\_

Additional comments

### DECLARATION

I confirm that our organisation is committed to supporting WorldSkills UK Week and will implement the activities outlined above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Position: \_\_\_\_\_

Please return completed forms to: **[info@skillscompetitionwales.ac.uk](mailto:info@skillscompetitionwales.ac.uk)** by **25 August 2025**.

